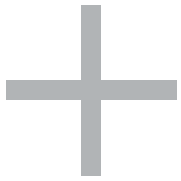




# Absorbent Hygiene Cores

## MEETING MARKET TRENDS WITH OPTIMISED DESIGNS



Success in the absorbent hygiene marketplace relies on satisfying the consumer's needs whilst keeping up with their changing expectations. Your absorbent core plays a significant role in achieving both. But which design is right for your product?

From the traditional fluff/SAP matrix to thinner options containing little or no fluff, today's cores take many forms. Bostik understands the core inside and out. Our experts will expand your knowledge of consumer expectations and needs, as well as market pressures and evolving designs.

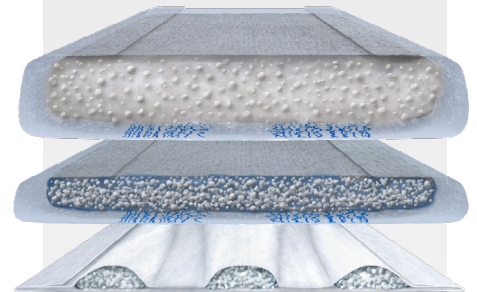
**What:** An informational session led by a Bostik expert

**Where:** Your facility or via video conferencing

**Includes:**

- High-level discussion of today's trends for absorbent hygiene cores
- Insight on consumer needs for absorption, leakage control, skin health, and more, driving changes in baby care, adult incontinence, and period care products
- An inside look at today's newer designs, their challenges, and adhesive's role in addressing them
- Information about core evolution, the development of new features, and how they could impact future product designs, absorption levels, and more

**Contact Bostik for availability and associated costs.**



### VALUE BEYOND THE ADHESIVE

Improve product quality and performance; deliver greater consumer confidence; support new features; enable flexibility to use the latest materials

**LEGAL NOTICE**

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